

MicroLiquor™

SPIRIT AWARDS

2021 MICROLIQUOR™ SPIRIT AWARDS

MEDALLION ARTWORK LICENSING

To purchase medallion artwork license, email: info@microliquor.com

The **2021 MicroLiquor™ Spirit Awards** medallion artwork license is for product winning a Triple Gold™ Medal, Gold Medal, Silver Medal or Bronze Medal. This award imagery is available for online and print promotions. These are professional high-quality digital files for license.

TERMS OF LICENSE

The one-time licensing fee is 200USD per product winning a Triple Gold™ Medal, Gold Medal, Silver Medal, or Bronze Medal. The **2021 MicroLiquor™ Spirit Awards** license permits any person or agency promoting the product unlimited use, in perpetuity, of the **2021 MicroLiquor™ Spirit Awards** medallion imagery in any advertising, collateral, point-of-sale, public relations, or any other promotional channel pertaining to the product to which the medal was awarded, and the license was granted. The license to use the image is not transferable for the purpose of promoting any other product, nor may it be used for any other purpose than to promote the award-winning product specified in the license.

The **2021 MicroLiquor™ Spirit Awards** license allows imagery in the brand owners own advertising and collateral, but also in ads and promos by those who sell and distribute the products on the brand owner's behalf. These professional high-quality color and black-and-white images are ready to use and are provided in a variety of formats to suit most promotional applications.

The **2021 MicroLiquor™ Spirit Awards** license includes adding and printing winning medals and logos to their corresponding products such as bottles and cases.